

33 (A) **EVENTS** revised w.e.f. 01.10.2008

Events where sound recordings are used as one of the features of entertainment eg for dancing, choreography, synchronised music, etc.

WITH SPONSORS / TICKETS / TITLE SPONSORS

(which also includes award functions, DJ parties, performance of minus-one tracks, karaoke tracks etc)

| Average Attendance | Duration of Event | | | | | | |
|--|-------------------|----------|----------|----------|----------|----------|---------|
| | Every Add | | | | | | |
| | 1/2hr | 1 hr | 1.5 hr | 2hr | 2.5 hr | 3 hr | 1/2 hr. |
| Below 250 | 25,000 | 31,250 | 39,063 | 46,875 | 56,250 | 64,688 | 8,437 |
| 251-499 | 35,000 | 43,750 | 54,688 | 65,625 | 78,750 | 90,563 | 11,813 |
| 500 -699 | 40,250 | 50,313 | 62,891 | 75,469 | 90,563 | 1,04,147 | 13,584 |
| 700-899 | 44,275 | 55,344 | 69,180 | 83,016 | 99,619 | 1,14,562 | 14,943 |
| 900-1099 | 47,596 | 59,495 | 74,368 | 89,242 | 1,07,090 | 1,23,154 | 16,064 |
| 1100-1299 | 51,165 | 63,957 | 79,946 | 95,935 | 1,15,122 | 1,32,390 | 17,268 |
| 1300-1599 | 53,724 | 67,154 | 83,943 | 1,00,732 | 1,20,878 | 1,39,010 | 18,132 |
| 1600-1999 | 56,410 | 70,512 | 88,140 | 1,05,768 | 1,26,922 | 1,45,960 | 19,038 |
| 2000-2499 | 58,666 | 73,333 | 91,666 | 1,09,999 | 1,31,999 | 1,51,799 | 19,800 |
| 2500-2999 | 61,013 | 76,266 | 95,332 | 1,14,399 | 1,37,279 | 1,57,871 | 20,592 |
| 3000-3499 | 62,843 | 78,554 | 98,192 | 1,17,831 | 1,41,397 | 1,62,607 | 21,210 |
| 3500-3999 | 64,728 | 80,911 | 1,01,138 | 1,21,366 | 1,45,639 | 1,67,485 | 21,846 |
| 4000-4499 | 66,670 | 83,338 | 1,04,172 | 1,25,007 | 1,50,008 | 1,72,509 | 22,501 |
| 4500-4999 | 70,004 | 87,505 | 1,09,381 | 1,31,257 | 1,57,509 | 1,81,135 | 23,626 |
| 5000-5499 | 71,754 | 89,692 | 1,12,115 | 1,34,539 | 1,61,446 | 1,85,663 | 24,217 |
| 5500-5999 | 73,548 | 91,935 | 1,14,918 | 1,37,902 | 1,65,482 | 1,90,305 | 24,822 |
| 6000-6499 | 75,386 | 94,233 | 1,17,791 | 1,41,350 | 1,69,620 | 1,95,062 | 25,443 |
| 6500-6999 | 76,894 | 96,118 | 1,20,147 | 1,44,177 | 1,73,012 | 1,98,964 | 25,952 |
| 7000-7499 | 78,432 | 98,040 | 1,22,550 | 1,47,060 | 1,76,472 | 2,02,943 | 26,471 |
| 7500-7999 | 80,001 | 1,00,001 | 1,25,001 | 1,50,001 | 1,80,002 | 2,07,002 | 27,000 |
| 8000-8499 | 80,801 | 1,01,001 | 1,26,251 | 1,51,501 | 1,81,802 | 2,09,072 | 27,270 |
| 8500-8999 | 81,609 | 1,02,011 | 1,27,514 | 1,53,016 | 1,83,620 | 2,11,163 | 27,543 |
| 9000-9499 | 82,425 | 1,03,031 | 1,28,789 | 1,54,547 | 1,85,456 | 2,13,274 | 27,818 |
| 9500 -9999 | 83,249 | 1,04,061 | 1,30,077 | 1,56,092 | 1,87,310 | 2,15,407 | 28,097 |
| For Every Block Of Additional 500 Audience | 824 | 1,030 | 1,288 | 1,545 | 1,855 | 2,133 | 278 |

Mega Events - All Events where Celebrities perform shall be treated as a Mega Event, the tariff shall be calculated as below Basic as per above + the % premium, as per below table

| Category | No. Of Celebrities performing | | | |
|--------------------------|-------------------------------|-----|------|--------------|
| | 1 | 2-5 | 5-10 | more than 10 |
| With Ticket & Sponsor | 50% | 75% | 100% | 150% |
| Without Ticket & Sponsor | 30% | 50% | 60% | 100% |