

**Phonographic Performance Ltd.
Tariff Scheme**

33(F) *EVENTS-- Product or Brand Launches*
(w.e.f. 01.10.2008)

Venue	Without Celebrity Performer		With Celebrity Performer *	
	Only During Launch	Launch + Party	Only During Launch	Launch + Party
5 STAR	22500	30000	50000	75000
2 ~ 4 STAR	15000	20000	35000	50000
Others	10000	15000	20000	30000

* Celebrity Performer is an Artist who is part of the activity, he might or might not perform on music and and may or may not be associated with the Brand as a Brand ambassador.