

**Phonographic Performance Ltd.  
Tariff Scheme**

**33(I) EVENTS-- Fashion Shows**  
(w.e.f. 01.10.2010)

Rate per Designer show:

Average Attendance	Duration of Event		
	upto 15 minutes	15 mins - 30 mins.	Every Add 15 mins.
<b>Below 50</b>	25,000	33,750	6,750
<b>51-100</b>	27,000	35,750	8,437
<b>Above 100</b>	29,000	37,750	9,703

- 1) The above Licence is valid for the performance / usage of music during the ramp walk or cat-walk for an individual designer and which includes usage of Copyrighted music before & after the ramp walk. For example, if there are 5 designer shows in a day, then either 5 separate licences to be taken or, in case of single licence 5 times fees to be paid.
- 2) The above tariff does not include the following activities, for which a separate Licence is required
  - (i) Pre & Post launch Parties and/or events.
  - (ii) Activities at Lounge, Bar & other Entertainment areas or in an area where no activity connected with fashion Show is taking place. Using copyrighted music in other Venue and/or other waiting areas which is/are not part of the Fashion Show and has not been covered by
  - (iii) any other venue Licence (Hotels / Banquets).
- 3) The annual and/or Background Hotel / Venue Licence is not applicable (I.e. does not cover) for using Copyrighted music as part of Fashion Show / ramp walk and parties.

**Mega Fashion Shows** - All Fashion Shows where Celebrities perform or ramp-walk shall be treated as a Mega Fashion Show, the tariff shall be calculated as below.

**Basic as per above + the % premium.**

Category	No. Of Celebrities performing or ramp-walking			
	1	2~5	5~10	more than 10
With Sponsor	50%	75%	100%	150%
Without Sponsor	30%	50%	60%	100%

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