



PHONOGRAPHIC PERFORMANCE LTD.

Crescent Towers, 7th Floor, B/68, Veera Estate, Off New Link Road, Andheri (West), Mumbai 400 053
Tel. : 2673 6301 / 2 / 3 • Fax : 2673 6304 CIN - U 74999 MH 1941 GAP 142271

4.9.2017

Dear Member,

Circular to all PPL members

(hard copy of this couriered along with AGM notice of even date)

Sub: B2B arrangements by PPL member with third-party music label

1. As you are aware, for the benefit and welfare of its members, PPL has initiated many suits and litigations in different High Courts and district courts, against FM radio broadcasters and public performance parties like hotels, event organizers, etc., so that our content is not exploited without taking our licence.
2. In order to be in compliance with recent Court observations, proper documentation is a must, as the Courts can call for and examine the documentation.
3. Some of our member music labels enter into B2B tie-up arrangements with other regional labels. Sometimes these arrangements are for "distribution", "content exploitation", "marketing", "commission basis", "licensing" etc. We wish to bring to your kind notice, in the light of recent legal proceedings, PPL is not in a position to register such arrangements. Only those B2B arrangements, which are (a) on exclusive assignment basis; and/or (b) on "exclusive licence" basis, with the right to further pass on the rights to PPL, are valid.
4. Hence, we regret that, going forward, B2B arrangements which are on mere "distribution", "content exploitation", "marketing", "commission basis", "licensing" and such basis, cannot be registered. Accordingly, any B2Bs sent by you, in future, shall be examined on this footing.
5. However, the existing B2Bs already registered by you with PPL as of date will continue to get honoured.
6. We request you to kindly appreciate the legal position and to please adhere to this circular.

Thanking you for your kind co-operation,

For Phonographic Performance Ltd

Memberships Dept

