



ULTRA MEDIA & ENTERTAINMENT PVT. LTD.

(Formerly known as ULTRA DISTRIBUTORS PVT. LTD.)

Date: 4th October 2018

TO WHOMSOEVER IT MAY CONCERN

Sub: Issue/Grant of "Radio Broadcasting" and "Public Performance" License by Phonographic Performance Ltd.

1. Ultra Media & Entertainment Pvt Ltd is a Music Company, having necessary Copyright to numerous music albums (sound recordings) in Film and Non-Film genres, both new and catalogue in various Indian languages.
2. We have been long standing member of Phonographic Performance Limited (PPL), having its registered Office at B-68, Crescent Towers, 7th Floor, Veera Desai Industrial Estate, Andheri (West) which is a Company without share capital. In accordance with relevant sections of the Copyright Act 1957 we, as a member of PPL, have exclusively authorized and/ or assigned / transferred to PPL our rights in respect of the Sound Recordings including the right to issue or grant licenses towards radio broadcasting and public performance / communication to public and for collection of license fee towards the same. PPL can do the needful in its own name / letterhead.
3. "Radio Broadcasting" refers to playing of Sound Recording by the Radio Broadcaster in their FM Radio stations and / or Community Radio Stations, duly licensed by the Government of India to operate the same.
4. "Public Performance" refers to playing of Sound Recordings /music in public places & premises and/or by commercial & other establishments like Hotel, lodge, restaurant, disco, pub, bowling alley, shops, stores, mall, spa, clinic, hospital, bank, office, business park, amusement park, aircraft, airport, bus, ship, boat, train, metro, stadiums, banquet halls, etc., to cite just a few examples.
This shall also include licenses to establishments, organisations, premises, event organisers/managers, DJs etc, throughout India towards playing of Sound Recordings music at events, shows, parties, functions, by DJs, with or without celebrities, etc...
5. Public Performance inter alia means and communication to public of Sound recordings at such places through, CD, radio, television, cable, loud-speaker system, piped music, Wi-Fi, blue-tooth, etc. i.e. both in audio form and audio-visual form.



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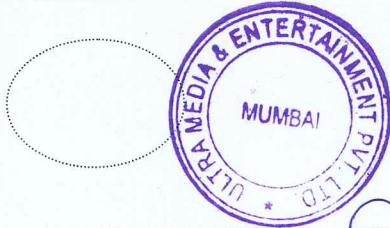
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6. PPL has the necessary right to issue this license and/ or raise invoices on our behalf including the right to enforce, the Copyright for "Radio Broadcasting" and "Public Performance" against violations and infringements- including by means of Civil /Criminal Litigation, Police action, monitoring, etc.
7. Failure to take license from PPL, in advance, in respect of Radio Broadcasting and Public Performance of Sound recordings, is an act of violation and infringement of Copyright.
8. NOC/ License issued by PPL in this regard shall be honoured by us till the validity of the NOC/License.
9. This declaration shall be deemed to be in force unless it is expressly terminated by the undersigned/Authorised representative of the Company.
10. PPL shall cease to publish this document on its website as and when the Assignment Deed is terminated.

SIGNED

by the above named Music Label



Title:

Name:

Sumit - Agrawal

Place: Mumbai

Date: 4/10/2018