



# PHONOGRAPHIC PERFORMANCE LTD.

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CIN - U 74999 MH 1941 GAP 142271

13.4.2017

To:

Member (music label)

By email

Dear Sir,

## IMPORTANT COMMUNICATION /CIRCULAR

Sub: Dis-continuation of mobile and digital licences by PPL w.e.f. 1<sup>st</sup> April 2017

1. As you are aware, in the extra-ordinary general body held on 17.6.2016, the members (music labels) of PPL have decided that "PPL cease to grant & issue new licences, or renewals, for Mobile Telecom and Digital/Internet/Online sector w.e.f. 1st April 2017". Thus, sufficient time has been made available to members for smooth transition.
2. Accordingly, this is a reminder that **PPL will NOT be renewing or granting fresh licences for mobile or digital to mobile telcos (like Airtel, Vodafone, Idea, Aircel, BSNL, Uninor, Reliance Jio) and aggregators/platforms (like Spice, Onmobile, IMI-mobile, Airtel-Wynk, Saavan).**
3. However, in the interest of continued and smooth business, a few members (including Inreco, Times Music, Ananda, RDC Media, Simran, Meshi etc.) have recently formed a new independent company "Phonographic Digital Ltd (PDL)", which is expected to take up mobile and digital licences, including caller ringback tunes, streaming/downloads, mobile apps, YouTube, etc. It is learnt that many music labels have already joined or in the process of joining PDL. In the event of your wishing to associate your sound recordings (songs) repertoire with PDL, their contact is [membership@pdlindia.org](mailto:membership@pdlindia.org) or Mr SL Saha at 9884887104.
4. Accordingly, please take note that licence fees earned/collected by PPL for usage of songs upto 31.3.2017 by mobile/digital will continue to be distributed. However, there will be no licence fee generation or distribution for mobile/digital w.e.f. 1.4.2017. PPL will continue to grant and collect licences for public performance and radio broadcasting.
5. Mutual obligations between us with regard to mobile and digital licensing stand extinguished w.e.f. 1.4.2017. Accordingly, you are at liberty to pursue the same on your own, either thru PDL or otherwise.

Kindly acknowledge receipt. For any clarification, please do not hesitate to contact us.

For PHONOGRAPHIC PERFORMANCE LTD

Membership team

